

CONNECTING YOUR WORLD

Chartered Accountants Worldwide (CAW) has launched a network member logo that recognises and promotes a global family of Chartered Accountants. The Institute of Chartered Accountants of Sri Lanka is delighted to be part of CAW as an Associate Member.

By displaying the network member logo, individual members can show they are part of a global network of qualified professionals who share common values and a commitment to the highest technical and ethical standard. The new network member logo can be used in email signatures, letterheads and stationery, as well as on websites and social media.

The logo will create international recognition for the quality of the Chartered Accountancy profession, ensuring that Chartered Accountants' qualifications stand out in an increasingly competitive market.

Show the world that you are a Chartered Accountants Worldwide Network Member and be part of a global network of over 750,000 members and 1 million students, in over 190 countries, it's an opportunity to show that you are not only strong locally but connected globally, as well.

Show the world that you are part of something bigger.

To find out more about the CAW network member logo, please visit
www.charteredaccountantsworldwide.com/network-member



CA

THE INSTITUTE OF
CHARTERED ACCOUNTANTS OF SRI LANKA



FAQs on the Chartered Accountants Worldwide Network Member Logo

What is the CAW Network Member logo?

It's a symbol and the words 'Chartered Accountant Worldwide Network Member' for you to use in relevant business situations as you see fit. It isn't a qualification or a designation, it's simply a way to show that you are a Chartered Accountant who is part of a wider global network.

Who can use it?

It's for anyone who is eligible to use the Chartered Accountant designator letters, in the case of CA Sri Lanka that's for every ACA and FCA.

Why use it?

As a member of CA Sri Lanka, you are already a Chartered Accountants Worldwide Network Member. You can connect with other members in the global network, expand your professional connections and access global resources to keep your skills up to date.

We have listened to requests from our members to show our global scale. The CAW Network Member logo will help you to show that you are part of something bigger. It will create international recognition for the chartered accountancy profession, ensuring that your qualification stands out in an increasingly competitive market.

Our research highlighted that businesses would also welcome this as a means of identifying the best. Network membership demonstrates that you are part of a global network and also that you have the skills needed in your local market.

What do I need to do?

Simply click on the link to access the CAW Network Member logo that you can use on your stationery, website, business card, email signature and social media.

The link includes instructions and suggestions on how and where to use the CAW Network Member logo. By using the new logo you'll be showing to the world that you are part of something bigger. The more members that use the CAW Network Member logo, the greater the recognition of the role and value of chartered accountants, so why not do it today?

<https://charteredaccountantsworldwide.com/network-member/>