

Written by suraj

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A top professor from one of the world's leading and largest graduate business schools, INSEAD, will arrive in Sri Lanka this month to conduct a globally renowned executive level professional programme which is being organized by the Business School of the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka).

Associate Professor of Strategy at INSEAD, Jasjit Singh will arrive in Colombo to conduct the four day Global Strategic Management Programme from 28<sup>th</sup> to 31<sup>st</sup> January 2013.

A specialist in strategy, Singh teaches Competitive Strategy, Strategic Innovation and Global Strategy in INSEAD's MBA, EMBA, Executive Education and PhD programmes

Prof. Singh earned his Ph.D. in Business Economics at Harvard Business School. He also holds M.A. in Economics from Harvard University, M.S. in both Management and Computer Science from Georgia Institute of Technology, and B. Tech. in Computer Science & Engineering from Indian Institute of Technology Delhi.

Prior to joining academia, Jasjit worked as a management consultant with Accenture (formerly Andersen Consulting) in Europe and India. Earlier in his career, he also held internship positions as a computer engineer with Intel and AT&T in the U.S., and Cadence Design Systems in India.

As one of the world's leading and largest graduate business school, INSEAD has campuses in Europe (France), Asia (Singapore) and Abu Dhabi with its business education and research spans three continents. Boosted with a faculty of 145 members from 35 countries, the school inspires more than 1,000 degree participants annually in its MBA, Executive MBA, Specialised Master's degrees (Master in Finance, Executive Master in Consulting and Coaching for Change) and PhD programmes. In addition, more than 9,000 executives participate in INSEAD's Executive Education programmes annually.

INSEAD became a pioneer of international business education with the opening of the Fontainebleau campus in Europe in 1960. In 2000, INSEAD opened its Asia campus in Singapore. And in 2007 the school began an association in the Middle East, officially opening

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the Abu Dhabi campus in 2010. Around the world and over the decades, INSEAD continues to conduct cutting edge research and to innovate across all its programmes to provide business leaders with the knowledge and sensitivity to operate anywhere, which has enabled INSEAD to become truly "The Business School for the World."

This will be the fourth programme The Institute of Chartered Accountants of Sri Lanka, will be conducting with INSEAD in Sri Lanka.

