

The SME Task Force of the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) continued to play a catalyst role in uplifting the financial literacy among over 400 micro and small businesses in the country.

Last month, the task force organised three regional events at the district secretariats in Colombo, Galle, and Kandy to mark the Global Entrepreneurship Week, celebrated from November 14th to 20th.

During the three events, a motivational programme was conducted for the entrepreneurs. At the same time, they were also educated on the importance of the small business governance framework, financial literacy, and quality assurance, as well as branding & marketing, apart from sharing the importance of bookkeeping and product costing.

Further, the task force also launched the "Small Businesses Financial Literacy and Business Management Advisory Booklet" which was authored by CA Sri Lanka Members Mr. T Dharmaraja, Mr. Jayantha Sooriyabandara and Dr. Damith Gangodawilage.

The events were conducted in collaboration with key partners, including AAT Sri Lanka, the National Entrepreneurship Development Authority, SDB Bank, Peoples Bank, and Sri Lanka Telecom Mobitel.

Among the special invitees were CA Sri Lanka SME Task Force Chairman Mr. Lakshman Abeysekara, Task Force Members Mr. Saman Sri Lal, Mr. Harsha Gunasena, Mr. Chaaminda Kumarasiri, Mr. Jayantha Sooriyabandara, Mr. Sunil Wanigabadu, Mr. Nandika Buddhigala, SDB Bank CEO, Chairman of the National Entrepreneurship Development Authority (NEDA) Mr. Sunil Jayarathne, Director of NEDA Mr. Dhanuka Liyanagamage.

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