



SE1- Communication and People Skills

July 2019

Examiner's comments

Question 1

The given passage is adopted from "Accounting" 27th edition. The necessary words are given in the box. It is a suitable text for accounting students of this level. Though the language is simple scoring is not satisfactory.

Question 2

The passage is adapted from 'Financial Accounting' and deals with an accounting and sustainability. The language is more complex than the first question and the students would have to read and re-read to comprehend and get at the correct answers. Performance average.

Question 3

An interesting passage on the topic 'Sri Lanka market pressures seem under control after attacks. As most students are aware of the situation and the language is simple and straight forward most candidates have obtained good marks.

Question 4

It is an adaptation from the passage 'Why visionary leadership fails. It is rather a tough passage to comprehend. Performance was poor.

Question 5

A line graph displaying the annual turnover of four banks for a period of five years was given. The candidates were expected to describe and compare the salient points of the same bank and different banks at different times. The majority of candidates have been able to pick out the salient features and describe the graph. There was not much comparison. There were many grammatical errors. Performance was average.

Question 6

Instead of the usual email there was a formal letter to be written to the managing director of an advertising company requesting a promotional campaign. The performance was good.

Question 7

The standard of the question was good but the standard of the candidates and their basic knowledge of the language was not sufficient to read and comprehend the given passage. Many of them didn't even attempt the task. (At least four candidates from each bundle of 20 scripts). There were only a handful of students who managed to produce a good answer. Many candidates fail to express their ideas meaningfully. They have produced irrelevant facts. There were many grammatical errors and misinterpretation of facts. Some have not used the given template and have written the answer in the answer booklet.

Question 8

Writing a report regarding the feasibility of investing in a wind turbine farm in Hambantota. The necessary data is provided. Most candidates have followed the given data and written a good report. Methodology and data collection have not been satisfactorily discussed. The style of writing was unsatisfactory due to the poor knowledge of grammar and vocabulary. Performance good.

Question 9 and 10

In this section where candidates had to listen and select the correct answer. They are scoring very badly as usual. Most have got zero marks. Question 10 was difficult to comprehend by just listening to the recording only twice.

This question paper is, of good standard. An average candidate could have scored very good marks.